

## Previous Clients

- BBC Radio 4, Radio 2 and Radio Scotland
- Channel 4
- The Daily Express
- The Independent
- The Financial Times
- Cycling Today
- Rambling Today
- AMMA Report
- Human Scale Education
- Educational Heretics Press
- The Friend
- Language is Everything
- Svart og Hvitur Magazine
- Tameside MBC
- John Hinde (Postcards)
- Matthews Walker Architects
- Arlene McCarthy MEP

*A well designed website can be vital to the growth of your business, but it needs to be properly integrated with the rest of your marketing strategy.*

*Sometimes I do meet people in business who genuinely do not need a website. If I believe that to be the case I will say so. A card in a shop window or a well written press release may be more appropriate and effective.*

*For general advice about promoting your business, or for a free no obligation quote, give me a call.*

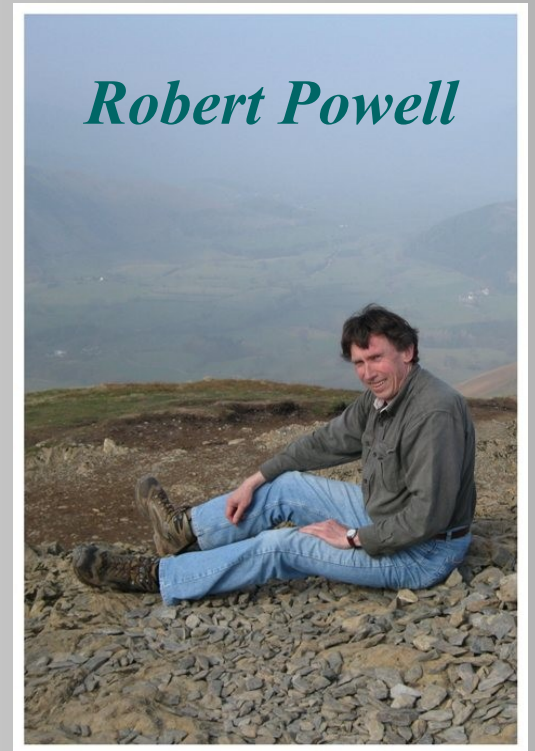
2 Mountain View,  
Sedbergh, Cumbria,  
LA10 5SE, England

robertpowell@cix.co.uk

**015396-20482**

07971-500825

[www.robpowell.co.uk](http://www.robpowell.co.uk)



*Robert Powell*

Website Design

Commercial Photography

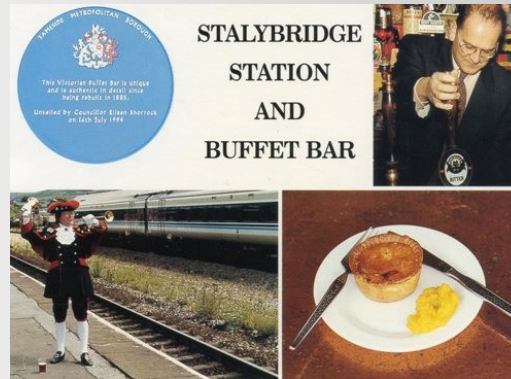
Copywriting

and more . . .

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## Website Design

- Comprehensive service for small businesses in tourism and other industries;
- Arrangement of website hosting and purchase of website address;
- Ongoing management of site if required;
- Each page designed with ease of navigation as a priority;
- Hand written coding, using style sheets for almost all formatting, resulting in continuity of design and better opportunities for Google and other search engines to find your site;
- Clearly written and relevant text that will attract both search engines and your customers;
- Careful choice of meta tags to help attract the right searches;
- Concise, simple coding and image file optimisation for speedy downloading;
- Conformance with W3C industry coding standards.



*Postcard, Tameside*



*Coniston, Cumbria*



*Bed & Breakfast Website, Kent*

## Copywriting

- Advertising copy;
- Newsletter and magazine articles;
- Press releases;
- Editing and editorial consultancy;
- Text for leaflets, brochures and websites.

## Photography

- Photography of your premises and products;
- Landscape and architectural work, using film and/or digital;
- Event photography.

## Design & Print

- Simple leaflet design and print buying service;
- Postcards, business cards and greetings cards;
- Integrated design across different electronic and print media platforms.